

**ADRC Conference Planning Committee**  
**May 19, 2010**  
**10:30 a.m. – 12:00 p.m.**  
**Meeting Notes**

**ADRC Conference Planning Discussion**

**Conference Title: Choices for Change: Accessible Transportation for All**

Date: Friday, September 24, 2010

Time: 9:00 a.m. – 2:00 p.m.

Location: Salem Waterfront Hotel and Suite, Salem, MA

**Topic: *Community Education on Transportation***

The group discussed how the program for the day might be structured. After some brainstorming, all agreed it made sense to have two panels and a keynote speaker.

The first panel will focus on four components of a healthy integratable transportation system:

- Public Transportation (fixed route) – Heather Hume will look into possible speaker for panel
- Para transit – Meg Robertson will look into possible speaker
- Travel Training – Emily Kearns will look into possible speaker
- Ride Share/Medical Transportation/Volunteer Program – Mark Whitmore will look into possible speaker

The panel could discuss best practices and look at existing options and how to navigate them/replicate them. Possibly explore how we think about access, what are our options as we age?

The second panel will focus on the ADRC of GNS and their initiatives/programs. The panel will present where the strengths are in the community:

- Employment Express Initiative
- GLSS Program
- MVES Mobility Management
- Beverly COA

The group also discussed as part of the second panel it might be exciting to make it more interactive with the audience by setting up a mock call center to illustrate how a possible call might go. I.e. – “destination information” - how can a consumer go three places in one day?

All agreed it made sense to have a luncheon keynote speaker.

Some possible keynote speakers/topics are:

- Mobility Management – Mark W will see if he can contact someone at CTAA to talk about mobility management it as a coordinating effort.
- Gary Talbot from the T –Heather H has been in contact with Gary if we give him information on a topic we'd like he can tailor his speech.

- At the last meeting we discussed possibly getting a speaker from Disney transit to talk about loss of keys and how to reframe it so it can be fun and exciting. How does Disney make transportation fun?!

Other discussions around:

**Fact Sheets**

- Fact Sheets with information acknowledging the cost of transportation, listing some examples of savings.
- Fact Sheets of options for what to do when you can't drive

**Possible Vendors**

- Transit Bus onsite to give demonstration of vehicle – Heather H will inquire
- MV-1- first ever fully accessible vehicle – Mary M has contacted them to see if they would be able to bring a vehicle to display

Paul M has booked 3 ASL interpreters for the day

Mary Margaret will be in touch with CART

On-line registration will be set up on the ADRC website. Amy will touch base with Mike Sperling.

**Audience**

The target audience for the day would include but not be limited to: constituents from the community, transportation specialists, consumers who currently do not use the transit system, elders, and persons with disabilities, business owners, senior center directors, and councils on aging, medical transportation reps, providers, CTAA, board members of councils on aging, social service providers, and affiliate of the ADRC.

**Next Meeting Date: Wednesday, June 23, 2010 at NSES from 9:00-10:00 a.m.**