

**Meeting of the ADRC of the Greater North Shore  
Steering Committee  
Offices of North Shore Elder Services  
152 Sylvan Street, Danvers, MA  
Wednesday, September 15, 2010  
12:30 to 2:00 p.m.  
Meeting Minutes**

- 1. Introduction to Members**
- 2. Greater North Shore On the Move Conference – MMM reported the following:**
  - Set up should start between 8:00-8:45 a.m.
  - GNS on the Move website is up and running
  - All members are encouraged to bring brochures and to promote attendance
  - Paul Lanzikos stated media is going out this week and next week promoting the conference.
- 3. Cross Training Opportunities – how do we inform and make agency staff of ADRC members aware of programs and services available to consumers?**
  - Link member websites and “list serve” to ADRC website
  - Update resource map to include more steering committee member information.
  - Develop “cross training” opportunities.

**These three areas should be a top priority for the soon-to-be-hired ADRC coordinator/**

- 4. In terms of assisting consumers by making appropriate referrals, with consumer consent, ADRC members need to have a consistent and agreed upon “release of information: statement. Roger from All Care VNA, has a suggested general release statement.**
- 5. Options Counseling Update- ASAP members updated their plans to launch options counseling across the region to all LTC/rehab facilities and hospital systems. NSES & SeniorCare are collaborating to place staff at the Beverly medical group adjacent to Beverly Hospital. NSES has approached Harvard Vanguard in Peabody with a similar proposal as to the Beverly initiatives. MVES will be adding staff capacity to provide options counseling in area LTC hospitals as well as in community settings. ILCNSCA is adding staff time to increase their ability to provide OC services.**
- 6. Kate Day, Danvers Planning Department, provided an update on the Endicott Street are rehab project. Danvers and Peabody are working together to make the area more accessible for people with**

disabilities and pedestrians. Kate will send Paul Lanzikos talking points on the project and Paul will circulate to members to support the renovation application. Dan will ask Amy L. to put Kate Day on the afternoon plan at the Transportation Conference.

7. The program coordinator position description was distributed and discussed. The position will be posted on Craigslist as well as circulated to ADRC members. This job should be posted on the ADRC website as well as at the Transportation Conference on September 24, 2010.
8. Paul Lanzikos gave an update on the AOA grants.
9. Rhonda Gauthier updated the group on the Old and Bold Activities.