



The Aging and Disability Resource Consortium of the Greater North Shore

Fifth Annual Conference September 15, 2011

The Affordable Care Act

*What will it mean for me, my family and my healthcare providers on the
North Shore and Cape Ann?*

Hawthorne Hotel * Salem Massachusetts

Thursday, September 15, 2011

8:30 AM Continental Breakfast, Registration & Exhibits Open

Program 9:00 AM ~ 2:30 PM

www.adrcgns.org

Invitation to Exhibit, Advertise & Sponsor

1. Showcase your services and products.
2. Increase awareness of your agency and business.
3. Talk with current and potential customers about how you can make working with consumers of aging and disability services more effective.
4. Demonstrate your support and commitment to our provider community.

Please complete the Exhibitor, Advertise, & Sponsor Contract and return with payment by **Friday, August 19, 2011**. Checks should be made payable to North Shore Elder Services. Contact Patricia Cox with questions at pcox@nselder.org, or call 978-210-3201.

ADRC of GNS Leadership Members

Elder Service Plan of the North Shore (ESPNS) * Greater Lynn Senior Services (GLSS) *
Independent Living Center of the North Shore and Cape Ann (ILCNCSA) * Mystic Valley Elder
Services (MVES) * North Shore Elder Services (NSES) * North Shore Career Center *
SeniorCare, Inc.

The primary goal of the Aging and Disability Resource Consortium of the Greater North Shore (ADRC of GNS) is to create a single, coordinated system of information and access, for all persons seeking long-term services and supports, regardless of age, disability or income.



ADRC of GNS Annual Conference

September 15, 2011

Exhibitor, Advertiser & Sponsor Information

Conference Sponsorship

The ADRC of GNS offers maximum exposure for sponsors. Benefits include:

- One exhibitor table
- One full page advertisement in the program book
- Admission for 8, including the two exhibit staff
- Reserved table for 8
- Continental Breakfast & Lunch for 8
- Recognition from the podium
- Paragraph about your company and a link to your company's Web site on the ADRC of the GNS Web site
- Sponsor listing in the Conference Program Book

Pricing: \$1,000,

Conference Exhibitors

Display your products and services with an exhibit booth. Exhibitors receive:

- One 6' by3' draped table with two chairs
- Admission for two exhibit staff
- Continental Breakfast & Lunch for two exhibit staff
- Listing on the ADRCGNS Web site
- Listing in the Conference Program Book

Pricing: \$250

Advertisement in Conference Program Book

Increase your exposure with an ad in the Program Book. All ads must be submitted in **.pdf or .tif file format.**

Pricing:

Full page (7 1/2 "w by 10" h)	\$100 (B&W)	\$150 (Color)
Half Page (7 1/2 "w by 5" h)	\$ 75 (B&W)	\$100 (Color)

The ADRC of GNS reserves the right to use its discretion in selection of exhibitors, advertisers and sponsors for its Fifth Annual Conference on September 15, 2011 at the Hawthorne Hotel.



ADRC of GNS Fifth Annual Conference
Hawthorne Hotel * Salem Massachusetts
Thursday, September 15, 2011
www.adrcgns.org

Exhibitor, Advertiser & Sponsor Contract

Please complete the appropriate section of the contract and return with payment to:
Patricia Cox, North Shore Elder Services (NSES), 152 Sylvan Street, Danvers MA 01923
by Friday, August 19, 2011.

Checks should be made payable to *North Shore Elder Services*

Contact Patricia Cox with questions at pcox@nselder.org, or call 978-210-3201

<p>Contact Information (Please Print)</p> <p>Name _____</p> <p>Organization _____</p> <p>Address _____ City _____ State _____ Zip _____</p> <p>Phone _____ E-mail _____</p>
<p><input type="checkbox"/> Sponsors: (\$1,000) Please refer to the benefits of sponsorships on the information page. Complete the exhibitor and advertiser section below.</p>
<p><input type="checkbox"/> Exhibitors: Please attach your mission and a description of your organization in 25 words or less. Names & E- mail addresses of the two exhibit staff attending the conference.</p> <p>Name _____ E-mail _____</p> <p>Name _____ E-mail _____</p>
<p>Terms of Exhibition. * I agree to arrive by 8:00 AM to set up my exhibit. * To display materials that are flame-proof and conform to fire prevention codes. * To indemnify and hold harmless the ADRC of GNS and the Hawthorne Hotel for loss, theft, damage or liability to property of the exhibitor, or injury to exhibitors.</p> <p>Signature & Title _____</p> <p>Date _____</p>
<p><input type="checkbox"/> Advertisers: Check box next to size of ad. Please attach a copy of your ad with this form. For best quality reproduction, E-mail your ad to pcox@nselder.org.</p> <p><input type="checkbox"/> Full Page (7 ½ w by 10" h) <input type="checkbox"/> Color (\$150) <input type="checkbox"/> B&W (\$100)</p> <p><input type="checkbox"/> Half Page (7 ½ w by 5" h) (\$ 75) <input type="checkbox"/> Color (\$100) <input type="checkbox"/> B&W (\$ 75)</p>